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## 2012 Legends Classic to Play Barclays Center in Brooklyn

ESPN Networks to Telecast Classic Games on November 19-20, 2012

**BROOKLYN** - Barclays Center continues to bring major college basketball to Brooklyn, as it will host the Championship Rounds of the Legends Classic on November 19-20, 2012.

Produced by the Gazelle Group, the tournament will be in its sixth year and will be telecast on the ESPN networks. The tournament field will be announced in the spring of 2012.

"The Legends Classic has consistently produced great match-ups and exciting tournaments and we are excited to bring it to Brooklyn," said Barclays Center CEO Brett Yormark. "We are looking forward to having ESPN telecast the games and propel Barclays Center and Brooklyn into the national spotlight for college basketball fans. The Legends Classic furthers our commitment to make Barclays Center a significant national collegiate sports venue."

"We are excited to bring the Legends Classic to Barclays Center," said Gazelle Group president Rick Giles. "In five short years the Legends Classic has made an undeniable mark on the college basketball landscape and has produced many memorable moments. We look forward to enhancing the event and creating even more memorable moments in Brooklyn."

Past champions of the Legends Classic include Vanderbilt (2011), Syracuse (2010), Florida (2009), Pittsburgh (2008), and Texas (2007). In the first four years of its existence, the Legends Classic featured six teams that went on to advance to at least the Sweet 16 of the NCAA Tournament.

Currently under construction, Barclays Center will be a state-of-the-art sports and entertainment venue when it opens in September 2012. Barclays Center will offer approximately 18,000 seats for basketball and will have one of the most intimate seating configurations ever designed into a modern multi-purpose arena.

### About Barclays Center

Barclays Center will be a major sports and entertainment venue in the heart of Brooklyn, New York. Designed by the award-winning architectural firms AECOM ([www.aecom.com/architecture](http://www.aecom.com/architecture)) and SHoP Architects ([www.shoparc.com](http://www.shoparc.com)), the Barclays Center will have one of the most intimate seating configurations ever designed into a modern multi-purpose arena, with unparalleled sightlines and first-class amenities. Barclays Center will offer approximately 18,000 seats for basketball and up to 19,000 seats for concerts, and will also have 100 luxury suites, four bars/lounges, three clubs, and a restaurant.

Barclays Center will host an extensive variety of events, including premier concerts, monthly major professional boxing cards, top college basketball and hockey, family shows, and NETS Basketball. Some of the special programming that is already scheduled includes JAY-Z, who will open the building, the Barclays Center Classic men's college basketball tournament, Atlantic 10 Men's Basketball Championship, Coaches vs. Cancer Classic, Legends Classic, Ringling Bros. and Barnum & Bailey Circus, and Disney on Ice.

Current programming alliances with Barclays Center include Golden Boy Promotions, IMG, Feld Entertainment, Lagardere Unlimited, and the Brooklyn Academy of Music.

In addition to Barclays, the naming rights partner, Founding Partners for Barclays Center include ADT, Cushman & Wakefield, EmblemHealth, Foxwoods Resort Casino, MetroPCS, and Stolichnaya. Other sponsors include: Anheuser-Busch, The Coca-Cola Company, Haier America, High Point Solutions, Phillips-Van Heusen, and Willis.

Located atop one of the largest transportation hubs in New York City, Barclays Center will be accessible by nine subway lines and the Long Island Rail Road.

For more information on Barclays Center visit [www.barclayscenter.com](http://www.barclayscenter.com).

### About the Gazelle Group

The Legends Classic is produced by the Gazelle Group of Princeton, N.J. The Gazelle Group is a sports marketing firm, specializing in event production and management, client representation, and sponsorship consulting. Gazelle produces numerous nationally-recognized events, such as the 2K Sports Classic, the Gotham Classic, the CBI presented by Zebra Pen, and the All-American Championship. The Gazelle Group is a member of USA Basketball. For more information on the Gazelle Group, please visit [www.gazellegroup.com](http://www.gazellegroup.com).

The Northeast Conference (NEC) is the sponsoring conference of the TicketCity Legends Classic. In its 31st season, the NEC is a NCAA Division I collegiate athletic association consisting of 12 institutions of higher learning located throughout six states. For more information on the NEC, visit [www.northeastconference.org](http://www.northeastconference.org).